



PHOTOFILM INFORMATION

THE PHOTOFILM PROCESS

Photofilm is our printable heat transfer process. Great for intricate artwork with shadows or gradients, this process allows us to replicate all the colors in your artwork without incurring the extra cost, setup, and preparation of screen printing. Most artwork can be die-cut after printing to eliminate any background.

TWO IMPRINT STYLES

WITH BACKGROUND



Great for pictures or very finely detailed artwork. Artwork is printed and then the background is cut out. Any image file can be used.

DIE-CUT



Die-cut design for custom logo. Artwork is printed and then cut around exact artwork bounds. Vector artwork required.

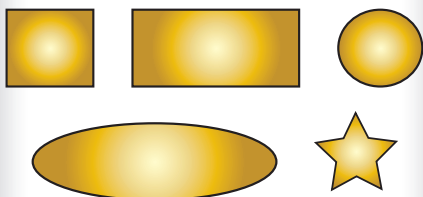
These are the maximum printable dimensions for our canvas sets.

Canvas Back
13" W x 4.75" H

Canvas Seat
10" W x 10" H

IMPRINT SIZE GUIDELINES

STANDARD BACKGROUND SHAPES



Any shape that is one continuous cutline will qualify as a simple-shape background; a few examples are shown above.

EXAMPLES OF CUSTOM LOGOS

With Photofilm, the sky's the limit. Check out what some of our customers came up with!

